



HR TECHNOLOGY / HUMAN RESOURCES - US

How to Create a Basic Web Page

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Agenda

- **Internet Real Estate**
 - Domain Name Web Site
 - Free Web Site
- **Tools to Get Started**
- **HTML**
 - Basic Tags
 - Formatting Tags
 - Links
 - Images
 - Lists
 - Backgrounds
- **FTP**



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Internet Real Estate

Domain Name Web Site – www.amyschan.com

- Provides you with your own identity on the web
- Protects your name from competitors
- Easier for people to find and remember you
- Gives your web site credibility
- Looks more professional
 - www.amyschan.com vs www.geocities.com/amyschan
 - asc@amyschan.com vs amyschan@hotmail.com

Free Web Site – www.geocities.com/amyschan

- Supported by advertisements
- Less storage space and other limitations
- Tend to be personal web sites



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Domain Name Web Site

Get your own domain name

- Easy to say, remember, and spell.
- You can use only letters, numbers, and hyphens in your domain name. Spaces or other symbols are not allowed.

Choose an extension

- **.com** – commercial
- **.net** – network
- **.org** – organization
- **.info** – signifies a resources web site
- **.biz** – used for small business web sites
- **.mobi** - short for "mobile"
- **.us** – for American Web sites, new



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Domain Name Web Site (cont'd)

Find a Host

- A **web host** is a company set up to allow your website to be displayed on the Internet.
- A **web server** is a computer that stores web site information that can be accessed through the Internet.

Register your domain name and get hosting

- BlueHost.com
- GoDaddy.com



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Free Web Site

- ISP may provide web server space
- Yahoo! Geocities

Blogs

- Blogger.com
- LiveJournal.com
- Wordpress.com

YAHOO!
GEOCITIES



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Tools To Get Started

- text editor



Notepad (Windows)



TextEdit (Mac)

- browser



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FTP

- FileZilla is cross platform FTP program



www.filezilla-project.org



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Summary

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Wrap-Up

- Questions?
- For follow-up questions, email: asc@amyschan.com

- Resources: <http://www.amyschan.com/blog/web-design-tools>

