

# AMY S. CHAN

201.983.3890

asc@amyschan.com

Possess initiative with a strong foundation of hand coding. Inquisitive by nature with the enthusiasm and drive to learn more and provide a great user experience. Enjoy working in an independent fashion as well as collaborating with others.

## Areas of Expertise

---

Strong Client Relationships  
Project Management

Leadership Skills  
Communication Skills

Web Standards  
Usability

Goal Oriented  
Detail Oriented

## Experience

---

### Senior Web Designer

11/2004 - Present

#### KPMG LLP – Montvale, New Jersey

- Redesign Web sites that result in stronger, more logical end user experience
- Manage and design new Web sites and maintain existing sites
- Implement new features using ASP and SQL
- Adhere to brand standards and guidelines to create a consistent user experience
- Explore new web functionalities, technologies, and tools in anticipation of future requirements
- Conduct focus groups to optimize Web sites for greater ease of use and improved functionality

### Freelance Web Designer

6/2002 – Present

#### Rutgers University, New Brunswick, New Jersey

### Marketing I.S. Specialist

7/2003 – 11/2004

#### NYCE Corporation - Montvale, New Jersey

- Designed, programmed, and launched a new corporate Web site and maintained content on an ongoing basis
- Designed and maintained other ongoing Web sites, responded to new requests, and collaborated with internal contacts to create as needed
- Formatted and coordinated company communications utilizing electronic publishing technology
- Researched and implemented electronic solutions to increase efficiency and decrease costs

### Nickelodeon Online Producer

9/2002 – 12/2002

#### MTV Networks, New York, New York

- Updated Nickelodeon.com using in-house publishing tools on a weekly basis
- Tested Wild Thornberrys' Wildlife Rescue online game for bugs in preparation for the influx of game players expected with the release of the Wild Thornberrys movie

## Skills

---

*Programming:* HTML, XHTML, CSS, JavaScript, ASP, SQL, XML

*Software:* HomeSite, Dreamweaver, Flash, Fireworks, Contribute, Photoshop, SnagIt, Camtasia Studio, Acrobat Connect, Office Suite

*OS:* Windows XP, Windows Vista, Mac OS X

*Language:* Mandarin Chinese (learning Japanese)

## Awards

---

KPMG Encore Recognition Award – Standing Ovation

10/2007

KPMG Encore Recognition Award – Applause

9/2007

KPMG Encore Recognition Award – Standing Ovation

5/2007

KPMG Encore Recognition Award – Standing Ovation

2/2007

KPMG Encore Recognition Award – Applause

6/2006

KPMG Encore Recognition Award – Bravo

12/2005